

# aractech

Global Learning for Operational Leaders



DATA MANAGEMENT AND BUSINESS INTELLIGENCE

## Certificate in Digital Transformation (CDT)

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# Course content

## Why Attend

Another evolution is here and talk has begun about Industry 5.0. With urgent need to adopt digital transformation, global spending on digital transformation is expected to reach \$2.8 trillion in 2025, as per the International Data Corporation (IDC).

In the past, many organizations have managed to evolve and survive by going through a fundamental change of service delivery transformation like Britannica, the now, digital encyclopedia. Others have managed to benefit from innovative platforms and digital communities to evolve and become disruptors like Airbnb, Uber, and Netflix.

## Course Methodology

- This course is based on open discussions, question and answer sessions, group exercises, activities, videos, case studies and presentations based on best practices, case studies and core principles.

## Course Objectives

- Explain the journey and process of digital transformation from digitization, digitalization through to transformation
- Utilize emerging technologies, such as Big Data, Blockchain, Cloud Computing, Robotic Process Automation (RPA), and Metaverse, and list their applications and business cases
- Understand the principles for developing and implementing a digital business strategy
- Explain important trends evolving from digital transformation and the criticality of investing and implementing them
- Play an active role in defining the leadership and governance structure for digital transformation initiatives and translate digital strategy into action

## Target Audience

- This course is suitable for anyone involved in developing or implementing digital strategies.
- Target Competencies
- Digital Transformation
- Digital Business Strategy

# Course outline

## Detailed course outline

Module-by-module outline for Certificate in Digital Transformation (CDT).

### Module 1 - Digital Transformation Overview

- What is Digital Transformation?
- Digital transformation frameworks
- What are the benefits of digital transformation?

### Module 2 - Digital Transformation Domains

- Customers
- Competition
- Data
- Innovation
- Value

### Module 3 - Principles of Digital Business Strategy

- Know yourself
- Know your customer
- Competition
- Resources
- Current position
- Engine of growth

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Module-by-module outline for Certificate in Digital Transformation (CDT).

### Module 4 - Emerging technologies

- Big Data
- Blockchain
- Cloud Computing
- Robotic Process Automation (RPA)
- Metaverse

### Module 5 - Must watch trends

- Cybersecurity
- Business data analytics

# Seminar dates

## Available seminar dates

Live dates and pricing for Certificate in Digital Transformation (CDT) generated from the course details page.

Date	Location	Format	Fee
15 - 19 June 2026	Amsterdam	Classroom	€2,975
20 - 24 July 2026	London	Classroom	€2,940
3 - 7 August 2026	Istanbul	Classroom	€1,995
7 - 11 September 2026	Vienna	Classroom	€2,975
12 - 16 October 2026	Barcelona	Classroom	€2,695
9 - 13 November 2026	Paris	Classroom	€3,150
14 - 18 December 2026	Frankfurt	Classroom	€2,275
<b>Live online option</b>		Online delivery is available at €1,250.	