

# aractech

Global Learning for Operational Leaders



ACCOUNTING AND FINANCE | F04

## Advanced Financial Analysis

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# Course content

## Why Attend

This course brings together the key elements of financial statement analysis. It will enable participants to ask the right questions, see the real risks facing businesses and investors, feel more confident in their ability to comment on business activities and performance, and analyze financial health for management. These skills and the required technical knowledge will be practiced throughout the course using interactive examples and case studies, putting theory and technique into context.

## Course Methodology

- The course uses a mix of interactive techniques, such as brief presentations by the consultant, group exercises, and real-life published financial statements analysis using Excel to apply knowledge acquired throughout the course.

## Course Objectives

- Explain the impact of accounting treatments and methodologies on financial statements
- Analyze the industry using Porter's five forces model
- Apply financial ratios analysis in Excel and report recommendations
- Assess the quality of financial reports and reported earnings and cash flows
- Forecast financial statements based on the analysis of the historical performance of a company

## Target Audience

- Chief accountants, accounting managers, senior accountants, finance directors, finance managers, financial analysts, financial controllers, financial accounts managers, heads of finance departments, credit controllers, credit risk analysts, bankers, and relationship managers.
- Target Competencies
- Interpreting financial statements
- Reading annual reports

# Course outline

## Detailed course outline

Module-by-module outline for Advanced Financial Analysis.

### Module 1 - Financial Statements and the Annual Report

- Understanding the income statement, balance sheet, and cash flow statement
- Other comprehensive income components

### Module 2 - Accounting considerations in financial analysis

- Receivables and the Expected Credit Loss (ECL) provision
- Fixed assets accounting options: Cost vs. Fair Value models
- Accounting for capital expenditures and impairment
- Impact of lease accounting
- Various investment accounting considerations
- Accounting treatment of goodwill

### Module 3 - Financial Ratios Analysis Using Excel

- Common size analysis to improve comparability
- Calculating trends and growth patterns
- Ratio analysis to assess key aspects of company performance:
  - Profitability
  - Liquidity
  - Efficiency and working capital management

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### Module 4 - Assessing the Quality of Financial Reports

- Quality of financial reporting vs. quality of earnings
- Framework for assessing a company's quality of financial reports
- Potential problems that affect the quality of financial reports
- Beneish model: M-score to describe the degree to which earnings are manipulated
- Evaluating the earnings quality of a company
- Evaluating the cash flow quality of a company

### Module 5 - Financial Forecasting Techniques for Analysts

- Revenue forecasting: Bottom-up versus top-down
- Forecasting cost of goods sold
- Forecasting fixed and variable costs
- Forecasting financial position accounts
- Working capital: accounts receivables, inventory, payables
- Fixed assets forecasting

# Seminar dates

## Available seminar dates

Live dates and pricing for Advanced Financial Analysis generated from the course details page.

Date	Location	Format	Fee
15 - 19 June 2026	London	Classroom	€2,940
20 - 24 July 2026	Istanbul	Classroom	€1,995
3 - 7 August 2026	Vienna	Classroom	€2,975
7 - 11 September 2026	Barcelona	Classroom	€2,695
12 - 16 October 2026	Paris	Classroom	€3,150
9 - 13 November 2026	Frankfurt	Classroom	€2,275
14 - 18 December 2026	Barcelona	Classroom	€2,695

**Live online option**

Online delivery is available at €1,250.