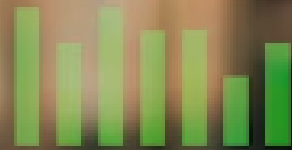
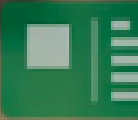
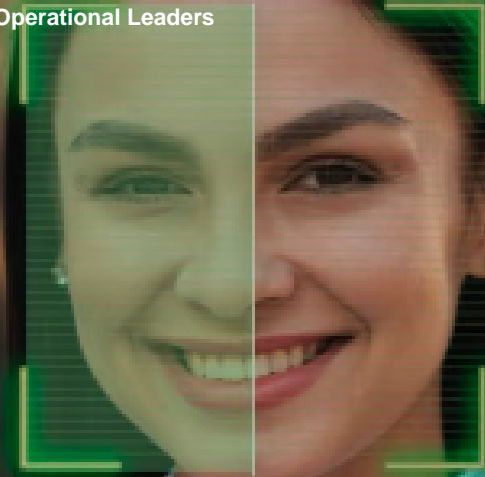


# aractech

Global Learning for Operational Leaders

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DIGITAL INNOVATION AND TRANSFORMATION

## Certificate in AI for HR Professionals

### Contact

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### Address

Waarderweg 50, 2031PB Haarlem - Netherlands.

# Course content

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## Why Attend

### Course Introduction

Artificial Intelligence (AI) is rapidly transforming the way businesses operate, and human resources (HR) is no exception. As organizations strive to leverage AI to enhance workforce efficiency and improve decision-making, HR professionals must develop a strong understanding of AI's potential and applications. This AI for HR Professionals training course, tailored specifically for HR professionals, equips participants with the knowledge and tools needed to thrive in the AI-driven landscape.

## Course Methodology

## Course Objectives

## Target Audience

# Course outline

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## Detailed course outline

Day-by-day outline for Certificate in AI for HR Professionals.

### Day 1 - Introduction to AI and Its Relevance to HR

- Overview of Artificial Intelligence: Definition, types, and evolution
- Understanding machine learning, natural language processing (NLP), and predictive analytics in HR
- Key benefits and challenges of implementing AI in HR practices
- Current trends: AI innovations driving HR transformations globally
- Role of AI in aligning HR strategy with organizational goals
- Identifying opportunities for AI adoption in existing HR processes

### Day 2 - AI in Recruitment and Talent Acquisition

- Streamlining recruitment workflows with AI automation
- AI-based tools for resume screening and candidate ranking
- Using AI-powered chatbots for candidate engagement and pre-screening
- Enhancing hiring decisions through predictive analytics
- Case studies: Companies successfully leveraging AI in recruitment
- Addressing potential biases in AI algorithms for fair and inclusive hiring

# Course outline

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## Detailed course outline

Day-by-day outline for Certificate in AI for HR Professionals.

### Day 3 - AI for Employee Engagement and Performance Management

- AI-driven performance review systems: Improving accuracy and reducing bias
- Leveraging AI for personalized employee feedback and recognition
- Enhancing employee engagement with AI-powered sentiment analysis tools
- Identifying flight risks and retention strategies using predictive analytics
- AI for upskilling and reskilling: Personalized training and development plans
- Monitoring employee well-being and productivity through AI insights

### Day 4 - Data Analytics and Ethical Considerations in AI for HR

- Fundamentals of HR data analytics: Collecting, analyzing, and interpreting data
- Real-time dashboards and reporting tools powered by AI
- Ethical challenges: Avoiding biases in AI-driven decisions
- Addressing data privacy and security in AI-based HR systems
- Compliance with legal frameworks for AI use in HR

### Day 5 - Building an AI Strategy for HR

- Steps to integrate AI into HR processes: Planning and execution
- Building organizational buy-in for AI implementation in HR
- Conducting cost-benefit analyses for AI tools in HR functions
- Evaluating and selecting the right AI vendors and platforms

# Seminar dates

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## Available seminar dates

Live dates and pricing for Certificate in AI for HR Professionals generated from the course details page.

Date	Location	Format	Fee
18 - 22 May 2026	Frankfurt	Classroom	€2,275
22 - 26 June 2026	Rome	Classroom	€2,975
13 - 17 July 2026	Kuala lumpur	Classroom	€1,575
17 - 21 August 2026	Barcelona	Classroom	€2,695
21 - 25 September 2026	London	Classroom	€2,940
19 - 23 October 2026	Munich	Classroom	€2,415
2 - 6 November 2026	Rome	Classroom	€2,975

**Live online option**

Online delivery is available at €1,250.