

aractech

Global Learning for Operational Leaders



ACCOUNTING AND FINANCE | AF-006

Certificate in Practical Finance and Accounting

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Course content

Why Attend

Finance and accounting knowledge is essential for making sound business decisions, controlling performance, and supporting sustainable growth. Professionals across all functions need to understand financial statements, budgeting, costs, financing options, and investment evaluation. This course provides participants with practical finance and accounting tools that can be applied immediately in the workplace.

Course Methodology

- This course uses an interactive and practical approach through presentations, case studies, financial exercises, group discussions, ratio analysis, budgeting workshops, and real workplace examples.

Course Objectives

- Understand core accounting principles and financial systems
- Read and interpret financial statements confidently
- Apply management accounting tools for decisions
- Prepare budgets and analyze performance variances
- Evaluate financing options and financial risks
- Use investment appraisal techniques effectively

Target Audience

- Finance and Accounting Staff
- Non-Finance Managers
- Business Owners
- Department Managers

Course outline

Detailed course outline

Day-by-day outline for Certificate in Practical Finance and Accounting.

Day 1 - The Business Accounting System

- Why we need accounting systems
- Identification, recording and understanding transactions in the accounting system
- The income statement (statement of comprehensive income)
- The balance sheet (statement of financial position)
- The statement of cash flows
- Applying accounting concepts, financial reporting standards, and professional judgment

Day 2 - Analysing and Interpreting the Annual Financial Report

- Presentation of the financial statements
- Differences between assets and expenses
- Depreciation of long-term assets
- Inventory costs and cost of goods sold (COGS)
- Analysis of the financial statements
- Interpretation of the financial statements

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Day 3 - Management Accounting

- Management accounting for effective communication and decision-making
- Identifying product costs and measuring output
- Cost-volume-profit (CVP) and break-even analysis
- Preparing and using budgets to plan and control the organization
- Actual to budget performance comparison
- Using variance analysis to drive performance improvement

Day 4 - Financing and Hedging Financial Risk

- Overview of financial institutions and markets
- Sourcing and raising finance
- Choice of the most appropriate financing
- Return on investment and cost of capital
- Foreign currency transactions
- Managing exchange rate and interest rate risk

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Day 5 - Maintaining Growth Through Value-Adding Investment

- Identifying value-adding capital investment opportunities
- Investment appraisal using ARR and payback
- Discounted cash flow techniques: NPV and IRR
- Making investment choices when funds are limited
- Risk and uncertainty
- Incorporating risk into the investment decision

Seminar dates

Available seminar dates

Live dates and pricing for Certificate in Practical Finance and Accounting generated from the course details page.

Date	Location	Format	Fee
1 - 5 June 2026	Amsterdam	Classroom	€2,940
8 - 12 June 2026	Istanbul	Classroom	€2,240
15 - 19 June 2026	Paris	Classroom	€3,080
6 - 10 July 2026	Barcelona	Classroom	€2,940
20 - 24 July 2026	Munich	Classroom	€2,975
3 - 7 August 2026	Kuala lumpur	Classroom	€1,575
10 - 14 August 2026	Amsterdam	Classroom	€2,940

Live online option

Online delivery is available at €1,250.