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Global Learning for Operational Leaders

LEADERSHIP AND MANAGEMENT | LM-016

Certified Professional in Advanced Management

Contact

+31 85 7444446
info@aractech.com
https://aractech.eu

Address

Waarderweg 50, 2031PB Haarlem - Netherlands.

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Course content

Why Attend

Modern managers must lead in an environment shaped by rapid change, digital transformation, talent competition, and increasing uncertainty. Success requires advanced capabilities in analytics, risk management, recruitment, leadership, and artificial intelligence. This course equips participants with practical tools and modern management strategies to improve performance, make informed decisions, and lead future-ready organizations.

Course Methodology

• This course uses an interactive and practical approach through presentations, case studies, management simulations, group discussions, analytics exercises, leadership activities, and real workplace examples.

Course Objectives

• Apply advanced management practices in dynamic environments

• Use analytics and forecasting for better decisions

• Strengthen risk management and crisis readiness

• Improve recruitment and talent acquisition strategies

• Build and lead high-performance teams

• Understand AI applications in management

Target Audience

• Managers and Supervisors

• Department Heads

• Team Leaders

• Business Unit Managers

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Course outline

Detailed course outline

Day-by-day outline for Certified Professional in Advanced Management.

Day 1 - Advanced Business Analytics and Forecasting

• Understanding data-driven decision-making

• Advanced forecasting techniques for managers

• Predictive analytics for business trends

• Using dashboards and visualization tools for insights

• Translating analytics into business strategy

• Improving management decisions through data

Day 2 - Risk Management and Mitigation

• Identifying and assessing risks in dynamic markets

• Risk appetite and tolerance frameworks for managers

• Tools for managing uncertainty and business disruption

• Developing crisis management plans

• Embedding risk management into organizational culture

• Strengthening resilience and continuity planning

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Day 3 - Advanced Recruitment Strategies

• Employer branding and attracting top talent

• Behavioral and competency-based interviewing techniques

• Diversity and inclusion in employment

• Leveraging AI for talent acquisition and retention

• Metrics and KPIs to measure hiring success

• Building sustainable talent pipelines

Day 4 - Building and Leading High-Performance Teams

• Creating a culture of collaboration and trust

• Managing conflict and building consensus

• Advanced techniques for team development

• High-impact communication for team leaders

• Measuring team performance and productivity

• Motivating teams for continuous improvement

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Day 5 - Artificial Intelligence in Management

• Introduction to AI and its impact on management

• AI-powered tools for decision-making

• Ethical considerations in AI implementation

• Role of AI in enhancing customer experience

• Preparing organizations for AI-driven transformation

• Final workshop: Build an advanced management action plan

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Seminar dates

Available seminar dates

Live dates and pricing for Certified Professional in Advanced Management generated from the course details page.

Date	Location	Format	Fee
15 - 19 June 2026	Munich	Classroom	**€2,415**
20 - 24 July 2026	Kuala lumpur	Classroom	**€1,575**
3 - 7 August 2026	Amsterdam	Classroom	**€2,975**
7 - 11 September 2026	London	Classroom	**€2,940**
12 - 16 October 2026	Munich	Classroom	**€2,415**
9 - 13 November 2026	Barcelona	Classroom	**€2,695**
14 - 18 December 2026	Paris	Classroom	**€3,150**

Live online option	Online delivery is available at €1,250.