

A close-up photograph of a man in a white dress shirt and black tie, focused on moving a chess piece on a board. The background is blurred, showing the man's face and torso. The lighting is soft, highlighting the texture of the chess pieces and the man's hands.

# aractech

Global Learning for Operational Leaders

PLANNING AND STRATEGY MANAGEMENT

## Certified Strategic Manager

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# Course content

## Why Attend

### Course Introduction

Welcome to this high-impact, mindset-expanding Leadership Training Course focused on Strategies, Risks, Negotiation, and Leadership! As Mark Zuckerberg, co-founder of Facebook, wisely noted, "The biggest risk is not taking any risk."

## Course Methodology

## Course Objectives

## Target Audience

# Course outline

## Detailed course outline

Module-by-module outline for Certified Strategic Manager.

### **Module 1 - Besides a wide, and in-depth coverage of topics, the following are the major highlights**

- The Relationships Between Vision, Mission and Strategy
- The Steps Involved in Developing a Risk Strategy
- The Everyday Role and Attitude of 'Win-Win' Negotiating
- Strategy and Tactics in Negotiating
- Understanding Your Opponent's Negotiating Style and Tactics
- Maximizing the Performance of Each Team Member

# Seminar dates

## Available seminar dates

Live dates and pricing for Certified Strategic Manager generated from the course details page.

Date	Location	Format	Fee
15 - 19 June 2026	Barcelona	Classroom	€2,695
20 - 24 July 2026	Paris	Classroom	€3,150
3 - 7 August 2026	Frankfurt	Classroom	€2,275
7 - 11 September 2026	Barcelona	Classroom	€2,695
12 - 16 October 2026	Frankfurt	Classroom	€2,275
9 - 13 November 2026	Rome	Classroom	€2,975
14 - 18 December 2026	Kuala Lumpur	Classroom	€1,575

### Live online option

Online delivery is available at €1,250.