

# aractech

Global Learning for Operational Leaders



ACCOUNTING AND FINANCE

## Corporate Governance: Principles, Policies and Best Practices

### Contact

+31 85 7444446  
info@aractech.com  
<https://aractech.eu>

### Address

Waarderweg 50, 2031PB Haarlem - Netherlands.

# Course content

## Why Attend

Corporate governance is a critical topic that has recently started attracting more attention in business schools and among legislatures, with this trend only increasing. While there are different models for corporate governance, all of them aim to organize the relationship between the company and its stakeholders. Governance models start with Shareholder Wealth Maximization (SWM), which stresses owners' rights, as applied mainly in the US and UK. Other methods of governance, applied in Germany or Japan, for example, bring other stakeholders, such as the workforce and bankers, into play. In addition to these models, this course also covers why board membership may be one tier or two tiers and includes discussions about board structure, committees, their functions and duties, the audit committee, and the appointment and remuneration committee. Other topics discussed are the chairman's role and the effect of institutional investors.

## Course Methodology

- The course is built on presentations by the instructor and the participants and includes exercises and case studies to be discussed in the training.

## Course Objectives

- Explain corporate governance and its principles and benefits
- Evaluate the advantages of different corporate governance models
- Define and defend the roles of the different stakeholders in governance
- Advise on best practices in efficient corporate governance
- Recommend best practices in transparency and disclosure

## Target Audience

- Board members, chief financial officers, senior management, directors, finance managers, financial controllers, accounting and finance personnel, legal counsel, corporate legal advisors, corporate secretaries, lawyers, external and internal auditors, HR managers, and department heads.
- Target Competencies
- Understanding board of directors structure
- Analyzing board committees

# Course outline

## Detailed course outline

Module-by-module outline for Corporate Governance: Principles, Policies and Best Practices.

### Module 1 - Overview of Corporate Governance (CG)

- Definition of corporate governance
- The scope of corporate governance
- Corporate governance principles
- The macro governance picture
- Corporate governance benefits
- Reputation, competition and ethics

### Module 2 - Models of Governance

- Shareholder Wealth Maximization (SWM) model
- Corporate Wealth Maximization (CWM) model

### Module 3 - International models of corporate governance

- Japanese Model
- German Model
- Corporate governance failure

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### Module 4 - The Stakeholders

- Shareholders' rights
- The board of directors
- Directors' duties and rights
- The chairperson
- The executive management
- ICGN on executive remuneration

### Module 5 - Building Efficient Governance

- Board selection, remuneration, and evaluation
- Board independence
- The efficient board
- Communicating corporate governance
- ICGN on anti-corruption
- OECD on corporate governance framework

# Seminar dates

## Available seminar dates

Live dates and pricing for Corporate Governance: Principles, Policies and Best Practices generated from the course details page.

Date	Location	Format	Fee
18 - 22 May 2026	Amsterdam	Classroom	€2,975
22 - 26 June 2026	Istanbul	Classroom	€1,995
13 - 17 July 2026	Rome	Classroom	€2,975
17 - 21 August 2026	Istanbul	Classroom	€1,995
21 - 25 September 2026	Vienna	Classroom	€2,975
19 - 23 October 2026	Barcelona	Classroom	€2,695
2 - 6 November 2026	Rome	Classroom	€2,975

### Live online option

Online delivery is available at €1,250.