

# aractech

Global Learning for Operational Leaders



LEADERSHIP AND MANAGEMENT | LM-025

## Digital Leadership Programme

### Contact

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### Address

Waarderweg 50, 2031PB Haarlem - Netherlands.

# Course content

## Why Attend

Digital transformation is reshaping industries, customer expectations, and ways of working. Leaders must be able to guide organizations through change, adopt emerging technologies, manage risk, and create sustainable digital strategies. This course provides participants with practical tools to lead digital transformation initiatives, build agile cultures, implement innovation, and sustain long-term business value.

## Course Methodology

- This course uses an interactive and practical approach through presentations, case studies, strategy workshops, group discussions, digital planning exercises, leadership activities, and real workplace examples.

## Course Objectives

- Understand the fundamentals of digital transformation
- Identify leadership roles in successful digital change
- Assess risks and opportunities of digital initiatives
- Build cultures that support innovation and adoption
- Design practical digital transformation strategies
- Lead implementation projects effectively

## Target Audience

- Executives and Senior Managers
- Department Heads
- Digital Transformation Leaders
- Project Managers

# Course outline

## Detailed course outline

Day-by-day outline for Digital Leadership Programme.

### Day 1 - Foundations of Digital Transformation Leadership

- Understanding today's digital business environment
- Meaning and benefits of digital transformation
- Characteristics of successful transformation journeys
- Common barriers and resistance factors
- Leadership styles for digital environments
- Strategic mindset: think big, start small, scale fast

### Day 2 - Risk, Drivers, and Strategic Integration

- Leadership responsibilities in digital transformation
- Risks linked to digital initiatives and how to manage them
- Different forms of digital transformation projects
- Key business drivers for digital investment
- Emerging technologies and business applications
- Understanding Gartner's Hype Cycle

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### Day 3 - Preparing the Organisation for Digital Change

- Assessing readiness for digital transformation
- Building a culture open to digital adoption
- Best practices for leading digital change
- Influencing and engaging stakeholders
- Identifying priority areas for transformation
- Building high-performing digital teams

### Day 4 - Developing and Executing Digital Strategy

- Steps to create a digital transformation strategy
- Features of effective digital strategies
- Innovation and disruptive business models
- Evaluating and redesigning business models
- Core elements of a digital transformation roadmap
- Activity: Build a practical digital strategy plan

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### Day 5 - Sustaining Digital Change and Long-Term Value

- Managing digital transformation projects effectively
- Tools and techniques for strategy execution
- Metrics for measuring transformation success
- Maintaining momentum after implementation
- Continuous improvement and scaling success
- Final presentation of digital strategy plans

# Seminar dates

## Available seminar dates

Live dates and pricing for Digital Leadership Programme generated from the course details page.

Date	Location	Format	Fee
1 - 5 June 2026	Istanbul	Classroom	€2,695
8 - 12 June 2026	Kuala Lumpur	Classroom	€1,575
15 - 19 June 2026	Amsterdam	Classroom	€2,940
6 - 10 July 2026	London	Classroom	€2,975
20 - 24 July 2026	Kuala Lumpur	Classroom	€1,575
3 - 7 August 2026	Amsterdam	Classroom	€2,975
10 - 14 August 2026	London	Classroom	€2,695
<b>Live online option</b>		Online delivery is available at €1,250.	