



aractech

Global Learning for Operational Leaders

PROJECT MANAGEMENT | PM-007

Feasibility Studies

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Course content

Why Attend

Course Introduction

A well-researched and clearly presented Feasibility Study provides the evidence necessary to enable more effective selection of projects to start and/or continue. It also provides the organisation with the information necessary to make the best selection from different ways forward with a project. This will include the consideration of the organisation's ability to deliver the project as well as the value of the project to the organisation and its overall vision and mission. This Feasibility Studies training course covers the knowledge, skills and competencies necessary to prepare a Feasibility Study, analyse the information contained within it and to critically evaluate Feasibility Studies produced by others, such as colleagues and suppliers.

Course Methodology

Course Objectives

Target Audience

Course outline

Detailed course outline

Day-by-day outline for Feasibility Studies.

Day 1 - Introduction to Feasibility Studies

- What are feasibility studies and why are they important?
- Feasibility studies: definitions, principles and concepts
- Feasibility Study Components and Process
- Technical Feasibility
- Commercial Feasibility
- Organizational Feasibility – people, competence and resources

Day 2 - Financial Feasibility

- Financial Feasibility – costs, return on investment
- Cost classification and estimation
- Non-Discounting Methods and Discounting Methods
- Prepare Your Capital Spending Plan
- Prepare Your Cash Flow Forecast
- Required Investment for Your Business

Course outline

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Day-by-day outline for Feasibility Studies.

Day 3 - Project Options and Risk Assessment

- Project requirements
- Performing an Options Analysis
- Option Generation and Selection
- Risk Management process and application
- Estimating Risk and Quantitative Risk Analysis
- Risk Response Planning

Day 4 - Gaining Buy-In to Project Planning

- Components of a Feasibility Report
- Developing the Feasibility Report
- Project Planning
- Critical Path Analysis
- Tips to preparing an impactful Business Plan
- Preparing to pitch your business idea - facing 'The Dragon's Den'

Course outline

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Day 5 - Presenting a Business Idea

- The characteristics of engaging communication
- Multiple Intelligences
- The Learning Cycle
- Lessons Learned and Personal Action Plan
- Pitching a Business Idea
- Simulation and role play

Seminar dates

Available seminar dates

Live dates and pricing for Feasibility Studies generated from the course details page.

Date	Location	Format	Fee
18 - 22 May 2026	London	Classroom	€2,940
22 - 26 June 2026	Istanbul	Classroom	€1,995
13 - 17 July 2026	Vienna	Classroom	€2,975
17 - 21 August 2026	Barcelona	Classroom	€2,695
21 - 25 September 2026	Paris	Classroom	€3,150
19 - 23 October 2026	Frankfurt	Classroom	€2,275
2 - 6 November 2026	Barcelona	Classroom	€2,695

Live online option

Online delivery is available at €1,250.