

aractech

Global Learning for Operational Leaders

ACCOUNTING AND FINANCE | AF-007

Integrating Budgeting, Forecasting & Business Planning

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Waarderweg 50, 2031PB Haarlem - Netherlands.

Course content

Why Attend

Successful organizations align budgeting, forecasting, and business planning to improve performance, manage uncertainty, and achieve strategic goals. Integrated planning enables better resource allocation, stronger financial control, and faster responses to market changes. This course provides participants with practical tools to connect strategy with budgets, forecasts, cost analysis, and investment decisions.

Course Methodology

- This course uses an interactive and practical approach through presentations, case studies, Excel exercises, budgeting workshops, forecasting models, financial analysis, and real workplace examples.

Course Objectives

- Integrate budgeting, forecasting, and business planning processes
- Link financial plans with strategic objectives
- Develop effective operating and cash budgets
- Apply forecasting tools using historical data
- Use activity-based budgeting and cost analysis techniques
- Evaluate capital investment opportunities

Target Audience

- Finance and Accounting Professionals
- Budget Analysts
- Planning Managers
- Department Managers

Course outline

Detailed course outline

Day-by-day outline for Integrating Budgeting, Forecasting & Business Planning.

Day 1 - Budgets and Strategy in Today's International Environment

- Organizational planning framework
- The product / information / decision support cycle
- Strategic, tactical and operational forecasts
- The strategic approach to business planning
- Various strategic and tactical approaches to business planning
- The international business environment

Day 2 - The Business Plan and Budget Development

- Developing the business plan
- Identification of key value drivers
- Achieving objectives
- Zero base budgeting
- Activity based budgeting
- Developing the cash budget

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Day 3 - Analysing the Applicability of Historical Data Using Excel®

- Problems of forecasting
- Using historical data to help predict the future
- Forecasting techniques and applications
- Development of time series models
- Using regression analysis as a predictor and estimator
- Mastering exponential smoothing as a data analysis tool

Day 4 - Using Activity-Based Budgeting and Cost Analysis Techniques

- Cost behaviour and breakeven analysis
- Activity based costing
- Budgeting for processes rather than departments
- Defining key cost drivers
- Defining key activities
- Developing the activity-based budget

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Day 5 - Capital Budgeting and Project Appraisal

- Identify the various types of capital projects
- Discuss the capital project evaluation process
- The impact time has on the value of money
- Using WACC and ROIC as benchmarks
- Development of the hurdle rate for capital projects
- Evaluate capital projects using NPV, IRR, ARR and payback models

Seminar dates

Available seminar dates

Live dates and pricing for Integrating Budgeting, Forecasting & Business Planning generated from the course details page.

Date	Location	Format	Fee
1 - 5 June 2026	London	Classroom	€2,695
8 - 12 June 2026	Barcelona	Classroom	€2,975
15 - 19 June 2026	Istanbul	Classroom	€2,695
6 - 10 July 2026	Amsterdam	Classroom	€2,940
20 - 24 July 2026	Istanbul	Classroom	€2,240
3 - 7 August 2026	Paris	Classroom	€3,080
10 - 14 August 2026	Barcelona	Classroom	€2,940

Live online option

Online delivery is available at €1,250.