

# aractech

Global Learning for Operational Leaders



OIL AND GAS | OG-008

## Knowledge Management for the Oil, Gas, Petrochemical & Energy Industries

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# Course content

## Why Attend

Every successful organisation needs to attract, retain and fully utilise talented people.

This practical Knowledge Management for the Oil, Gas, Petrochemical & Energy Industries training course will show you what's needed and also how to gain strategic advantage through new approaches in knowledge management.

## Course Methodology

## Course Objectives

- Understand best practices in recruitment and selection
- Explain the limitations and benefits of psychometric testing
- List how differentiation can significantly improve retention and motivation
- Describe the core components of an assessment centre
- Discuss the core principles of motivation

## Target Audience

- This Knowledge Management for the Oil, Gas, Petrochemical & Energy Industries training course is suitable to a wide range of professionals but will greatly benefit:
  - Anyone responsible for Knowledge Management in their organisation
  - All Human Resource Professionals
  - Recruitment & Selection Professionals

# Course outline

## Detailed course outline

Day-by-day outline for Knowledge Management for the Oil, Gas, Petrochemical & Energy Industries.

### Day 1 - The Context & Business Need for Knowledge Management

- Introduction to knowledge management
- The case for knowledge management
- The six dimensions of implementing knowledge
- Knowledge management strategy
- Avoiding silo mentality in your organisation
- The pros and cons of vertical thinking

### Day 2 - Making Your Recruitment & Selection World Class

- Introduction to the recruitment process
- The real cost of interviewing to the organisation
- The five types of interview styles
- Methods to attract high performers
- A four-step guide to knowledge mapping
- How to run an Assessment Centre

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### Day 3 - Differentiation, Retention & Motivation

- Workforce differentiation and strategy execution
- Talent management in your organisation
- Performance in your organisation – the cost of poor performers
- The reasons why high performers leave
- Improving employee retention
- Understanding the psychology of motivation

### Day 4 - Testing, Psychometrics and Best-Practices in Performance Appraisal

- The use and abuse of psychometrics and testing
- The Forer Effect explained
- Aptitude and ability testing
- How to upgrade your performance appraisal system
- Making sure your appraisal system is culturally correct
- The best person to identify potential

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### Day 5 - Succession Planning & Talent Retention

- An introduction to succession planning
- Differentiating succession management & talent management
- Career planning and its relationship to succession planning
- The role of Head Hunters
- Calculating productivity and measuring efficiency
- Personal action planning

# Seminar dates

## Available seminar dates

Live dates and pricing for Knowledge Management for the Oil, Gas, Petrochemical & Energy Industries generated from the course details page.

Date	Location	Format	Fee
18 - 22 May 2026	London	Classroom	€2,940
22 - 26 June 2026	Istanbul	Classroom	€1,995
13 - 17 July 2026	Vienna	Classroom	€2,975
17 - 21 August 2026	Barcelona	Classroom	€2,695
21 - 25 September 2026	Paris	Classroom	€3,150
19 - 23 October 2026	Frankfurt	Classroom	€2,275
2 - 6 November 2026	Barcelona	Classroom	€2,695

### Live online option

Online delivery is available at €1,250.