

aractech

Global Learning for Operational Leaders



PROJECT MANAGEMENT | PM-018

Project Formulation and Feasibility Studies Analysis

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Course content

Why Attend

Course Introduction

Investing in projects is a critical decision that must be underpinned by effective Project Management to fully realize its value. The Project Formulation and Feasibility Studies Analysis Course examines how integrating Feasibility Study and Project Planning Processes creates a solid foundation for successful project execution and benefit delivery to both the organization and key stakeholders.

Course Methodology

Course Objectives

Target Audience

Course outline

Detailed course outline

Module-by-module outline for Project Formulation and Feasibility Studies Analysis.

Module 1 - Module 1: Feasibility Studies: Preparation, Analysis & Evaluation

Day 2 - Introduction to Feasibility Studies

- What are feasibility studies and why are they important?
- Feasibility studies: definitions, principles and concepts
- Feasibility Study Components and Process
- Technical Feasibility
- Commercial Feasibility
- Organizational Feasibility – people, competence and resources

Day 3 - Financial Feasibility

- Financial Feasibility – costs, return on investment
- Cost classification and estimation
- Non-Discounting Methods and Discounting Methods
- Prepare Your Capital Spending Plan
- Prepare Your Cash Flow Forecast
- Required Investment for Your Business

Course outline

Detailed course outline

Module-by-module outline for Project Formulation and Feasibility Studies Analysis.

Day 4 - Project Options and Risk Assessment

- Project requirements
- Performing an Options Analysis
- Option Generation and Selection
- Risk Management process and application
- Estimating Risk and Quantitative Risk Analysis
- Risk Response Planning

Day 5 - Gaining Buy-In to Project Planning

- Components of a Feasibility Report
- Developing the Feasibility Report
- Project Planning
- Critical Path Analysis
- Tips to preparing an impactful Business Plan
- Preparing to pitch your business idea - facing 'The Dragon's Den'

Seminar dates

Available seminar dates

Live dates and pricing for Project Formulation and Feasibility Studies Analysis generated from the course details page.

Date	Location	Format	Fee
15 - 19 June 2026	Amsterdam	Classroom	€2,975
20 - 24 July 2026	London	Classroom	€2,940
3 - 7 August 2026	Istanbul	Classroom	€1,995
7 - 11 September 2026	Vienna	Classroom	€2,975
12 - 16 October 2026	Barcelona	Classroom	€2,695
9 - 13 November 2026	Paris	Classroom	€3,150
14 - 18 December 2026	Frankfurt	Classroom	€2,275

Live online option

Online delivery is available at €1,250.