



# aractech

Global Learning for Operational Leaders

HUMAN RESOURCES AND TRAINING | HRT-011

## Strategic Human Resources and Employee Engagement (ACHRM)

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# Course content

## Why Attend

This course combines two of eight modules of the Advanced Certificate in Human Resource Management which are Strategic Human Resources and Employee Engagement.

Strategic HR involves organizational planning to achieve success and create value for stakeholders. HR demonstrates value by contributing its perspective and expertise to development of the enterprise strategy, and by developing, implementing, and evaluating an HR strategy aligned with the organization's goals, values, and tactics, as defined in the enterprise strategy.

## Course Methodology

• Modules within the Advanced Certificate in Human Resource Management (ACHRM) are uniquely designed; no prerequisites are required, and the learner can enter the program at any time. Plus, the complete Certificate program involves a wide variety of learning experiences including group discussions, individual and group activities, case studies, toolkit development and a post-test reinforcement of learning at the end of each module.

## Course Objectives

- Strategic Human Resources Module
- By the end of the module participants will be able to:
  - Define and describe organizational strategy and recognize the major components of a good organizational strategy.
  - Create an HR strategy that is linked to an organizational strategy.
  - Create an HR strategy implementation plan in order to execute strategy.
- Employee Engagement Module

## Target Audience

- This course is designed specifically for HR generalists and HR specialists in the fields of strategic human resources and employee engagement

# Course outline

## Detailed course outline

Module-by-module outline for Strategic Human Resources and Employee Engagement (ACHRM).

## Module 1 - Strategic Human Resources Module Content

### Module 2 - Lesson 1 - Understanding Organizational Strategy

- Defining organizational strategy
- Five Types of Organizational Strategies
- A 6-Step Approach to Strategic Planning
- Developing, Creating & Choosing Metrics

### Module 3 - Lesson 2 - Formulating an HR Strategy

- Relationship Between Organizational Goals and HR Goals
- HR strategic plan objectives
- HR Strategic Plan Steps

### Module 4 - Lesson 3 - Creating and Executing an HR Implementation Plan

- Creating an execution plan for the HR strategy
- Change management process
- Other considerations when executing the HR strategic plan

## Module 5 - Employee Engagement Module Content

# Seminar dates

## Available seminar dates

Live dates and pricing for Strategic Human Resources and Employee Engagement (ACHRM) generated from the course details page.

Date	Location	Format	Fee
11 - 15 May 2026	Frankfurt	Classroom	€2,275
8 - 12 June 2026	Barcelona	Classroom	€2,695
6 - 10 July 2026	Frankfurt	Classroom	€2,275
10 - 14 August 2026	Rome	Classroom	€2,975
14 - 18 September 2026	Kuala Lumpur	Classroom	€1,575
5 - 9 October 2026	Barcelona	Classroom	€2,695
16 - 20 November 2026	London	Classroom	€2,940

**Live online option**

Online delivery is available at €1,250.