

aractech

Global Learning for Operational Leaders



PLANNING AND STRATEGY MANAGEMENT | PSM-012

Tools and Techniques for Developing Strategic Foresight

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Course content

Why Attend

Strategic foresight helps organizations anticipate change, identify emerging opportunities, manage uncertainty, and prepare for future challenges. In a rapidly changing environment, leaders need practical tools to think ahead and make informed long-term decisions. This course equips participants with proven methods to scan trends, explore scenarios, and build future-ready strategies.

Course Methodology

- This course uses an interactive and practical approach through presentations, case studies, group discussions, scenario exercises, trend analysis workshops, foresight tools, and real workplace examples.

Course Objectives

- Understand the principles of strategic foresight
- Identify trends, risks, and future opportunities
- Apply environmental scanning techniques
- Use scenario planning for decision-making
- Analyze uncertainty and possible futures
- Build future-focused strategies

Target Audience

- Strategy Professionals
- Senior Managers
- Business Leaders
- Planning Managers

Course outline

Detailed course outline

Day-by-day outline for Tools and Techniques for Developing Strategic Foresight.

Day 1 - Foundations of Futures Studies

- Foundations of futures studies
- History of future studies
- The discipline of futurology
- How companies and governments can use futurology
- Actors in the field
- Current theories and applications

Day 2 - Futures Thinking and Alternative Futures

- Characteristics of a futurist perspective
- Change as the norm
- The acceleration of change
- Seeing events as interrelated
- Taking a holistic perspective in viewing change
- Accepting alternative futures

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Day 3 - Scenario Thinking and Foresight Tools

- Scenario thinking concepts
- Scenario approach methods
- Environmental scanning techniques
- Futures wheel applications
- Futures table methods
- Weak signals identification

Day 4 - Systems Thinking and Leadership for the Future

- Systems thinking and strategic foresight
- Understanding complexity
- Systemic structure of dynamic and complex wholes
- Methodologies of systems thinking
- Visionary leadership and corporate foresight
- Connection between foresight and strategy process

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Day 5 - Managing Change and Sustainable Futures

- Managing for change
- Link between strategic management and futures research
- Using futures studies to effect change and transformation
- Role of leadership in planning for the future
- Using futures studies to manage and mitigate risk
- Changing futures through action

Seminar dates

Available seminar dates

Live dates and pricing for Tools and Techniques for Developing Strategic Foresight generated from the course details page.

Date	Location	Format	Fee
4 - 8 May 2026	Amsterdam	Classroom	€2,975
15 - 19 June 2026	London	Classroom	€2,940
20 - 24 July 2026	Munich	Classroom	€2,415
3 - 7 August 2026	Vienna	Classroom	€2,975
7 - 11 September 2026	Barcelona	Classroom	€2,695
12 - 16 October 2026	Paris	Classroom	€3,150
9 - 13 November 2026	Munich	Classroom	€2,975

Live online option

Online delivery is available at €1,250.