

aractech

Global Learning for Operational Leaders



LEADERSHIP AND MANAGEMENT | LM-019

Visionary Leadership and Strategic Thinking

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Course content

Why Attend

Organizations need leaders who can see future opportunities, create clear direction, and turn strategy into measurable results. Visionary leadership combined with strategic thinking helps organizations remain competitive, innovative, and resilient in changing markets. This course provides participants with practical tools to develop a strategic mindset, build compelling visions, execute plans effectively, and lead sustainable change.

Course Methodology

- This course uses an interactive and practical approach through presentations, case studies, group discussions, strategic planning exercises, leadership assessments, workshops, and real workplace examples.

Course Objectives

- Understand the principles of visionary leadership
- Develop strategic thinking capabilities
- Create and communicate compelling organizational visions
- Analyze markets, trends, and strategic opportunities
- Build practical strategic plans and measurable goals
- Execute strategy effectively through accountability

Target Audience

- Senior Managers
- Department Heads
- Team Leaders
- Strategy and Planning Professionals

Course outline

Detailed course outline

Day-by-day outline for Visionary Leadership and Strategic Thinking.

Day 1 - The Foundations of Visionary Leadership and Strategic Thinking

- Understanding strategic thinking
- How to develop a strategic mindset
- Role of visionary leadership
- Creating a culture of strategic thinking
- Creating a compelling vision statement
- Communicating the vision effectively

Day 2 - Strategic Thinking Fundamentals

- Defining strategic thinking
- Differentiating strategic thinking from operational thinking
- Identifying key components of strategic thinking
- Analysing market trends and competitor behaviour
- Conducting environmental scanning and SWOT analysis
- Using data to inform strategic decisions

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Day 3 - Strategic Planning and Goal Setting

- Strategic planning processes
- Setting strategic goals and objectives
- Developing a strategic plan
- Aligning goals with the vision
- Using metrics to measure success
- Role of accountability in strategic planning

Day 4 - Implementation and Execution of the Strategic Plan

- Implementing the strategic plan
- Identifying key success factors
- Creating an action plan
- Assigning responsibility and accountability
- Managing resources effectively
- Monitoring progress and making adjustments

Course outline

Detailed course outline

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Day 5 - Leading Change and Sustaining a Strategic Mindset

- Leading change through strategic thinking
- Building a culture of innovation
- Sustaining a strategic mindset over time
- Managing resistance to change
- Encouraging continuous improvement
- Creating a learning organization

Seminar dates

Available seminar dates

Live dates and pricing for Visionary Leadership and Strategic Thinking generated from the course details page.

Date	Location	Format	Fee
1 - 5 June 2026	Amsterdam	Classroom	€2,940
8 - 12 June 2026	London	Classroom	€2,975
15 - 19 June 2026	Kuala lumpur	Classroom	€1,575
6 - 10 July 2026	Amsterdam	Classroom	€2,975
20 - 24 July 2026	London	Classroom	€2,695
3 - 7 August 2026	Barcelona	Classroom	€2,975
10 - 14 August 2026	London	Classroom	€2,695

Live online option

Online delivery is available at €1,250.